

The Indonesian Ecolabel



Ramah Lingkungan

The Meaning of the Logo

The basic form of balance is taken from the philosophical symbol of the East Asian nations (Yin Yang) as a universal symbol. The picture of leaves that represent the symbol of environment engraved touching but without crossing each other to illustrate harmony.

The colors of dark green and light green is taken from the color of leaves that represent the elements of environment. The colors are selected to yield a harmonious color composition, far from contrasting or opposing elements.

The ecolabel Logo is designed by Mr. Chandra Rahmatillah as the winner of the Indonesian Ecolabel Logo Competition conducted by the Ministry of Environment in the month of December 2003 – March 2004. The Copyright of the Indonesian Ecolabel Logo is held by the Ministry of Environment and protected by the Indonesian Laws.

The Bases for the Implementation of the Indonesian Ecolabel

- **Reference:**

The Standard of ISO 14020 General Principles of Environmental labels and declarations, and ISO 14024 Guideline of Ecolabel Type I

- **Type :**

Ecolabel Type I is based on multi criteria agreed by the stakeholders, certified by the third party programme that award as license which authorizes the of environmental labels on products/packaging.

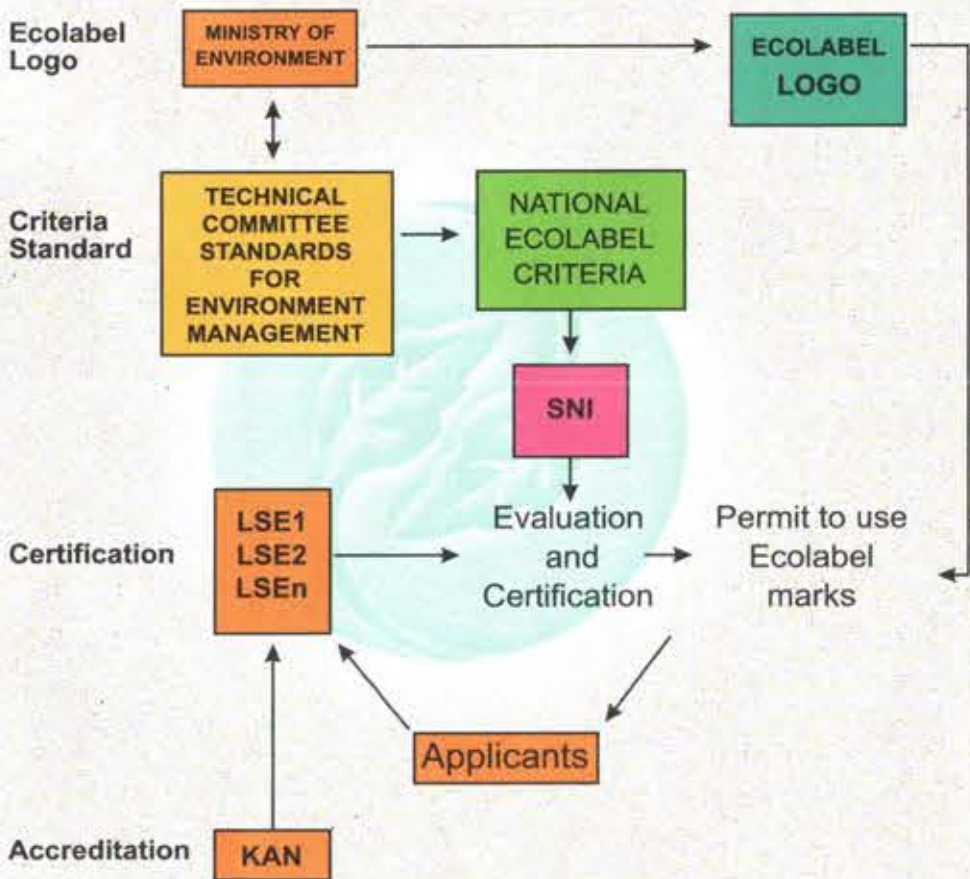
- **Nature:**

The implementation of ecolabel is proactive and voluntarily in nature.

Participating parties in the implementation of the Indonesian ecolabel

- The Ministry of Environment coordinates the formulation of ecolabel criteria by involving the stakeholders and control the overall implementation of ecolabeling
 - The National Standardization Agency (BSN) endorses the ecolabel criteria to become the Indonesian National Standard (SNI)
 - The National Accreditation Committee (KAN) accredits the Ecolabel Certification Bodies (LSE)
 - The Ecolabel Certification Bodies (LSE) examine and evaluate products based on the application of producers, and also issue certificates
 - The industries endeavor to yield environmentally friendly products by referring to the Indonesian ecolabel criteria
- The consumers/society at large uses environmentally friendly products bearing ecolabel marking

The Scheme of the Indonesian Ecolabel Type I Ecolabel



The Scheme of the Indonesian ecolabel has been announced by the Ministry of Environment and the National Standardization Agency on the commemoration of the Global Environment Day in Jakarta on June 5, 2004.

Reference for Criteria Formulation

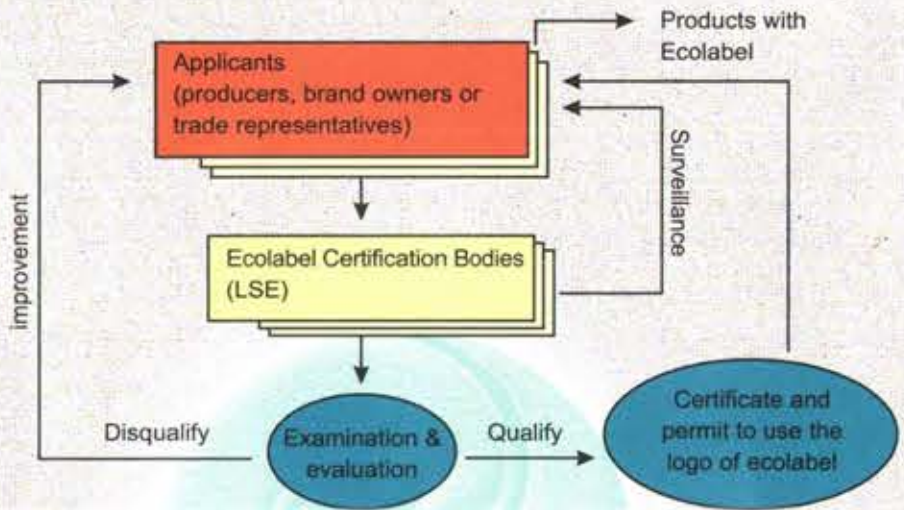
- ISO 14024 Environmental labels and declarations – Type I ecolabeling – Principles and guidelines
- Current laws and regulations
- International Conventions
- Standards related to products
- Similar criteria in other ecolabel programs

The Structure of Ecolabel Criteria

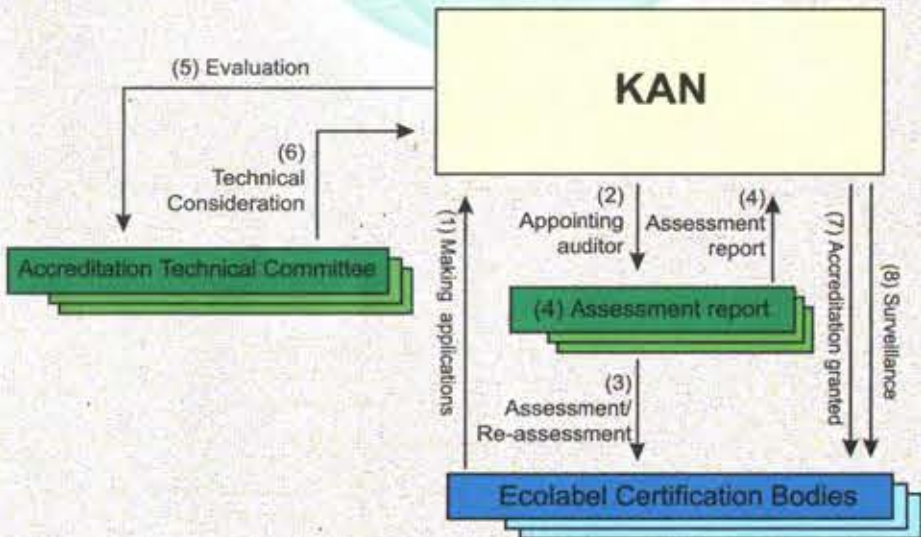
- The scope of product category
- Criteria and Benchmark: related to the considerations of significant environmental aspects along products' life cycle
- * Prerequisites:
 - a. Compliance with environmental legal requirements
 - b. Implementation of Environmental Management System
 - c. Fulfillment of quality standard and or implementation of Quality Management System
 - d. Environmentally friendly product packaging
- Examination method/verification measures

* *The prerequisites are related to assurance of consistency in environmental protection and fulfillment of ecolabel criteria.*

CERTIFICATION PROCEDURE OF THE INDONESIAN ECOLABEL



The Procedure for the Indonesian Ecolabel Accreditation



Suspension and Withdrawal of Ecolabel Certificate

Ecolabel certification can be suspended by LSE when it is found a substantial non-conformity condition in accordance with the provisions of ecolabel certification, based on the evaluation of LSE on the result of surveillance or other trustworthy information.

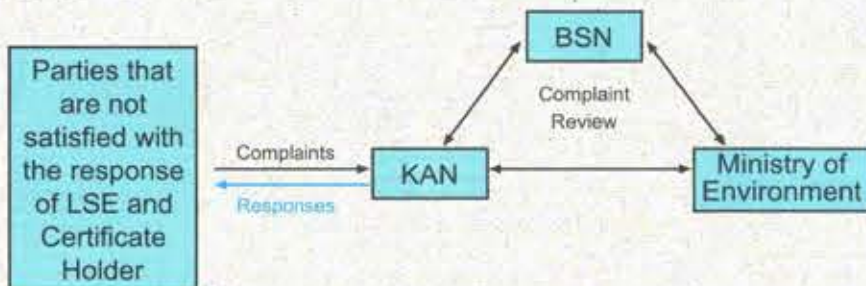
Ecolabel certification can be withdrawn by LSE if it is proven that the non-conformity is deliberately created by certificate holders and or there is no corrective action taken on the non-conformity that has been detected for some time.

Mechanism for Handling Complaints from Stakeholders

Line 1 :



Line 2 :



Supporting Tools for the Implementation of the Indonesian Ecolabel

The Standard Criteria and Guidelines :

- Procedure for the Establishment of Ecolabel Criteria
- Ecolabel Criteria for various product categories
- Competence Criteria of the Evaluator of Ecolabel Certification
- General Guide for Accreditation and Ecolabel Certification
- General Requirements for Ecolabel Certification Bodies
 - Guide for the Use of Ecolabel Marking
 - Guide for the Accreditation Auditors for Ecolabel Certification

Implementing Institutions :

- Ecolabel Certification Bodies
 - Testing Laboratories
 - Accreditation Personnel of KAN

Printed with paper that have met ecolabel
criteria for un-coating printing paper product category



Ramah Lingkungan

The copyright of Indonesian ecolabel logo is held
by the state Ministry of Environment and protected
by the Indonesian Law



Kementerian Negara Lingkungan Hidup

For further information, please contact :

Assistant Deputy for Standardization and Technology,

Deputy for Technical Infrastructure Development for Environmental Management

Indonesian Ministry of Environment

Telephone/Fax 85906167, 8584638, 8517148 ext. 244

website: <http://www.menlh.go.id>

e-mail: ekolabel@menlh.go.id

Printed by : Japan International Cooperation Agency

