

## Orang Utan Regenwald GmbH

Orang Utan Regenwald GmbH aims to start a business process that helps protect the tropical rainforest while establishing a successful trade in top-quality products. The value created through the business including special premiums support rainforest protection projects and reward farmers for the special work they do for the environment.

The Orang Utan Coffee Project is a so-called "green business" and the first tangible realisation of Orang Utan Regenwald GmbH's vision. In addition to being a "green business", which by definition is focused on reducing its "ecological footprint", the Orang Utan Coffee

Project is dedicated to overall sustainability which involves conserving resources, protecting the climate and maintaining biodiversity, among other activities.

Orang Utan Regenwald GmbH guarantees a transparent supply chain in its Orang Utan Coffee Project. A sample import calculation reveals all of the costs involved in calculating fair prices for coffee growers and consumers. This ensures that the management is completely self-sustaining.

For more information, go to [www.orang-utan-coffee.ch](http://www.orang-utan-coffee.ch) or send an e-mail to [info@orang-utan-coffee.ch](mailto:info@orang-utan-coffee.ch)



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## ORANG UTAN COFFEE PROJECT

Their future, our nature, your coffee – take responsibility

# ORANG UTAN COFFEE PROJECT

The tropical rainforest provides the special climate in which this unique sumatran arabica coffee flourishes so well. At the same time it is the natural habitat of the few sumatran orangutans left.

The progressive continuation of deforestation, which is primarily pushed forward by both the explosive expansion of the palm oil industry and the overall development of agricultural and industrial development, destroys the livelihood of local farmers and sumatran orangutans alike.



In this manner the Orang Utan Coffee Project strives for balanced sustainable economic activity, resource efficiency, rainforest conservation and social responsibility. The aim is to create a brand representing highest quality arabica coffee which local people and the sumatran rainforests ecosystem of outstanding biodiversity can profit from.

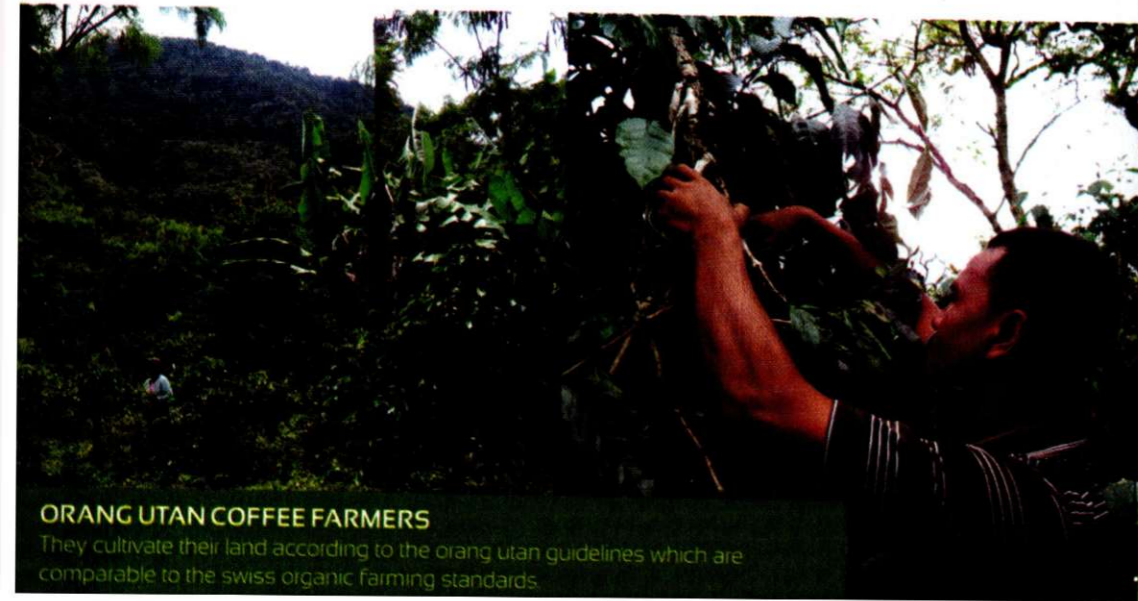


orangutan conservation programme (SOCP) of swiss PanEco foundation.

To counteract the explosive extinction of the sumatran rainforest, the Orang Utan Coffee Project supports the coffee farmers to manage their plantations in an ecological and sustainable way to ensure protection of the rainforest, the natural habitat of the few sumatran orangutans left.

Special premiums from coffee trade reward on the one hand the coffee farmers for compliance with the orang utan guidelines and on the other hand support the sumatran

The partnership between PanEco and professional partners from the coffee sector stands for the trustworthiness of this new quality brand.



## ORANG UTAN COFFEE FARMERS

They cultivate their land according to the orang utan guidelines which are comparable to the swiss organic farming standards.